

MAC Committees Purpose

Investment Committee

- ⌚ Ensure that we always have sufficient operating funds available
- ⌚ Cognizant that we are investing conservatively and we are not putting the non-profit association “at-risk”.
- ⌚ Maximize membership funds by investing a percentage of MAC “excess^{[1]”} cash funds to achieve a reasonable ROI (return on investment.) Such a return shall be achieved under the legal principles for non-for-profit (controlled risk that does not jeopardize the organization and its members).

^[1] *Excess funds are defined by the CFO as those funds beyond those needed for yearly cash burn per our annual spend trends and approved budget.*

Education Committee

- ⌚ Educate in the electronic payment industries regarding the compliance with electronic payments regulations along with the detection, prevention and prosecution of those involved in electronic payment fraud.
- ⌚ Organize Webinar's
- ⌚ Develop ongoing educational programs

Membership Committee

- ⌚ Review incoming membership applications and thoroughly vet applicants to insure qualification at one of the various MAC membership levels
- ⌚ Assist current members with any additions, deletions, or changes to membership
- ⌚ Implement and conduct the annual membership renewal campaign
- ⌚ Research and implement strategies to increase membership
- ⌚ Engage other MAC Committees that may assist or have cross-over functions with the Membership Committee

Website Committee

- ⌚ Centralized means of communication to network and share best practices with other risk professionals in the payments industry
- ⌚ Reface and maintain website
- ⌚ Utilize website for membership, conference enrollment, education, networking, etc.
- ⌚ Add functionality such as BIN, IP, and MCC lookups
- ⌚ Revamp the members pages to include member profiles

Marketing Committee

The marketing committee is responsible for getting the message out to individuals in our industry informing them of: Who is MAC, what MAC is doing and why they should join in....

[1]

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Our committee actively supports all other committees by promoting their activities. So whether it be an educational webinar, regional or annual conference, or a new appointee to the Board the marketing group will spread the news.

If you feel you have that creative side to you and would like to take a break from the stress of the Risk arena please feel free to contact Laurie LeBoeuf to be added to the roster.

- 🕒 Promote Education
- 🕒 Help Membership Drive
- 🕒 Help Annual Conference

Election Committee

- 🕒 Produce a slate for board members
- 🕒 Run elections

Annual Conference Committee

- 🕒 Arrange Venue
- 🕒 Obtain Sponsors
- 🕒 Obtain Speakers
- 🕒 Control several sub-committees

Government Committee

- 🕒 Keep current on government regulations

Regional Conference Committee

- 🕒 Host Regional Conference
- 🕒 Obtain Speakers
- 🕒 Assist in Training